



## “SERVING THOSE WHO SERVED”

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January 4, 2012

Dear Community Partner,

You are invited to become a sponsor of the 2012 Veterans Stand Down in Las Vegas which will be held on March 21-23, 2012. The Veterans Stand Down is operated solely through grants, fundraising, and the work of hundreds of volunteers. As a sponsor, your organization's donation to U.S.VETS – Las Vegas will be instrumental to delivering high-quality, comprehensive services to veterans at the Veterans Stand Down. Your donation will provide a variety of items needed for the 3-day event to include food, meal service supplies, bus passes, equipment, and much more. Your support will directly serve homeless and at-risk veterans.

In addition to your organization providing much needed supplies and services to veterans, there are also benefits to becoming a sponsor. Below is the “Sponsorship Level List” which outlines the benefits:

#### **Level 4 Sponsors - \$3000**

- \*Full page Ad on inside front or back cover of Closing Ceremony program booklet
- \*Special acknowledgement at Closing Ceremony (March 23, 2012)
- \*Logo recognition on event t-shirts
- \*Name recognition in Press Releases
- \*Logo recognition on event banner

#### **Level 3 Sponsors - \$2000**

- \*Full page Ad in Closing Ceremony program booklet
- \*Logo recognition on event banner

#### **Level 2 Sponsors - \$1000**

- \*Half- page Ad in Closing Ceremony program booklet
- \*Logo recognition on event banner and event materials

#### **Level 1 Star Sponsor - \$500**

- \*Name recognition in Closing Ceremony program booklet
- \*Logo recognition on event banner and event materials

If you are interested in becoming a Veterans Stand Down sponsor, please contact Shalimar Cabrera at 702.429.7294 or [scabrera@usvetsinc.org](mailto:scabrera@usvetsinc.org).

Checks should be made payable to “United States Veterans Initiative.” All donations are tax-deductible. United States Veterans Initiative is a 501©3 non-profit organization. Federal tax identification number: 95-4382752.

Thank you for your support of veterans!

Sincerely,

Shalimar T. Cabrera, MSW  
Site Director/Veterans Stand Down Chair  
U.S.VETS – Las Vegas

U.S. VETS – Las Vegas

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