

<b>Sponsorship Levels Benefits</b>	<b>Presenting Sponsor (2 available) \$10,000 Commitment Deadline February 24th</b>	<b>Level 4 Sponsor \$5,000 Commitment Deadline February 24th</b>	<b>Level 3 Sponsor \$3,000 Commitment Deadline February 24th</b>	<b>Level 2 Sponsor \$1,500</b>	<b>Level 1 Sponsor \$500</b>	<b>In- Kind \$500 &amp; up</b>
As a Presenting Sponsor, you will receive the highest level of sponsorship recognition along with the opportunity to speak at the event, banner placement, media interview opportunities and prominent logo placement on the front and back of t-shirts. Customized benefits are available in addition to the benefits listed in the matrix below.	X					
Signage on Center Stage throughout event	X	X				
Prominent sponsor recognition on all event-related marketing & promotional collateral: flyers, e-mails, press releases, posters and event t-shirt	X	X				
Special acknowledgement at Opening Ceremony (March 15, 2017)	X	X				
Insertion of marketing material supplied by the sponsor in event bags	X	X	X	X		
Social Media Post Inclusion: Facebook/Instagram/Twitter	X	X	X	X		
Clickable link on U.S.VETS – Las Vegas Facebook page	X	X	X			
Sponsor will be listed on the sponsors' section on the event webpage (Visible at all times)	X	X	X	X	X	X
Sponsor logo recognition and listing on all event signage and event hand-outs	X	X	X	X	X	X



**LAS VEGAS**

# **STAND DOWN**

## **SPONSORSHIP OPPORTUNITIES**

Become a sponsor of the 2017 Veterans Stand Down in Las Vegas to be held on March 15th, 2017 at Cashman Center. As a sponsor, your business or organization's donation to U.S.VETS - Las Vegas will be instrumental to delivering high quality, comprehensive services to veterans at the Veterans Stand Down.

All donations are tax deductible. United States Veterans Initiative is a 501©3 Nonprofit organization. Federal tax identification number: 954382752.

[www.usvetsinc.org/lasvegas](http://www.usvetsinc.org/lasvegas)

For questions or to sign up as a sponsor email [linfo@usvetsinc.org](mailto:linfo@usvetsinc.org) or call 702-947-4478.